PRIMED FOR PERFORMANCE.

-ePrime eco-friendly prime coat

ePrime prepares your roads for success.

Not only is it packed full of performance, but because it is free of VOCs, ePrime is also safer for the environment and construction crews than other prime coats. With ePrime's solvent-free formulation, you can achieve same-day paving in as little as three hours following application.

Finish strong by starting your base with the best.





The Foundation For A Successful Road.

ePrime is an environmentally friendly, solvent-free, quick-curing prime coat that penetrates the road base and protects the underlying layers from wet weather by providing a temporary waterproof barrier. Additionally, ePrime promotes a strong bond between the base and the subsequent asphalt treatments.

ENVIRONMENTALLY FRIENDLY

Compared to traditional prime coats, ePrime's solvent-free formula keeps thousands of gallons of diesel fuel from entering the atmosphere, making it safer for the environment and paving crews.

INCREASES PERFORMANCE

Attain exceptional base protection with penetration depths equivalent to or better than those of traditional products.

REDUCES COST

ePrime cuts costs and time by allowing for same-day paving as opposed to the typical three to five day waiting period following other prime coat applications. An additional cost benefit is there is no need to rework the base.

By applying ePrime, you are protecting your future road during the most critical stage. Staged construction leaves your project vulnerable to rain and traffic. By taking preemptive action with this quick-curing, eco-safe prime coat, you can help reduce the risk of premature failure and improve the longevity of your road.

"Most primes track out one to two miles from the jobsite. ePrime soaks in and sets up right away, so you don't get any emulsion pickup or tracking."

– PHIL LANGAGER Aggregate Industries, Las Vegas, Nevada

